

OMNIBUS

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Growing from our origins, Omnibus maintains the site of its original head office, in London, Ontario, Canada. Occupying an historic downtown property, this real estate currently houses companies involved in radio production, marketing and music production.

Introduction

Omnibus is a multi-national group of companies involved in marketing and communication. Founded in London, Ontario in 1972, the Omnibus Group has expanded with offices in: Toronto, Guelph, Los Angeles, San Francisco, Hong Kong and Sydney, Australia.

Today, Omnibis Companies serve clients in a variety of areas from research and marketing consulting, advertising, merchandising, printing and computer and optical slides, to sales training, retail distribution services and electronic video animation for the television and motion picture industries.

This diversification has been made possible because of the Omnibus dedication to a philosophy of effectively measuring project results for our clients. The skills of tough minded Omnibus executives will continue our growth through a commitment to excellence — from concept to completion.

Whatever the field of endeavour, we show a genuine interest and enthusiasm in our client's business. We attribute our steady growth in part, to the enormous vitality of our employees. It is this interest and enthusiasm that has built our long standing client relationships.



Corporate Mission

The Omnibus Group of Companies brings technology and talent together. The corporate objective, is to provide integrated services within the marketing and communications field, which are dedicated to one goal - working for clients to help them achieve their goals.

At the helm of our organization are Clifford J. Brown and John C. Pennie.



Clifford J. Brown

President, Omnibus Inc. (U.S.A.)
Chairman, Omnibus Corporation (Canada)

As the founder of Omnibus, Cliff Brown presently heads up our U.S. and overseas organizations. Educated and trained at the Royal Academy of Arts in England, he has accumulated over 25 years of experience in North America in all facets of communications. Gifted with the ability to visualize, Cliff has perfected his ability to work with and to understand clients and staff alike, evoking his own philosophy of straight forward business dealings coupled with a dedication to creativity, quality and fair play, involving our people in the business, both as participants and shareholders of their own profit centres.

"Our vision has been to develop diversified but integrated services within the marketing and communications industries with each business uniquely positioned to become a leader in its field as well as an effective counterpoint to its sister companies."



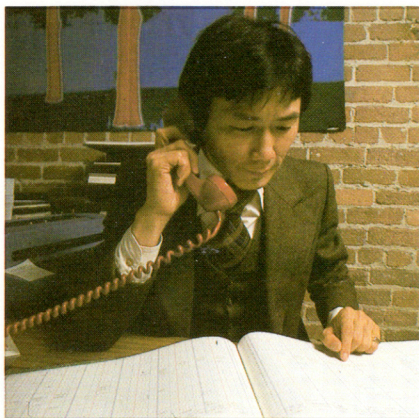
John C. Pennie

President, Omnibus Corporation (Canada)
Chairman, Omnibus Inc. (U.S.A.)

Joining forces with Cliff Brown in 1974, John Pennie brought the added experience of key marketing management responsibilities gained within the sphere of multi-national corporations. "From my experience and observations while at General Electric, I learned the value of decentralized management with strong central finance, budget and strategic controls. It has been our objective to mould the structure of Omnibus in this direction."

"The Corporation has tried to achieve its goals through the principle of evolution, not revolution. We expect to instill an attitude in our own work and in that of our people, which insists on the highest standards. To achieve long-term growth we have continued to invest in the latest technology and in the best people. This is part of our philosophy of concentrating our resources in a process of growth and diversification."

Corporate Financial Services

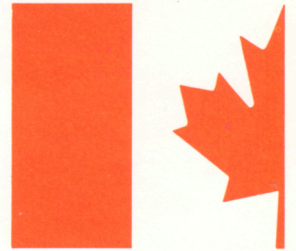


Westlake Village, California, is the location of the United States Corporate Services. In conjunction with the Canadian data base, this office provides the relevant financial and accounting management services for the U.S. operations.

London, Ontario, is the Corporate Service's nerve centre for the Canadian operations. A full complement of administrative staff, supplemented by our modern computer installation integrates all accounting information for each corporate entity, as well as providing consolidated financial data for the entire Omnibus Group.



OMNIBUS



Omnibus Corporation Operating Divisions

The Canadian Head Office, located in the Sheridan Park Research Centre, just outside of Toronto, is the nucleus of the Canadian group of companies.

OMNIBUS CORP.

OMNIBUS COMMUNICATIONS LIMITED LONDON/TORONTO

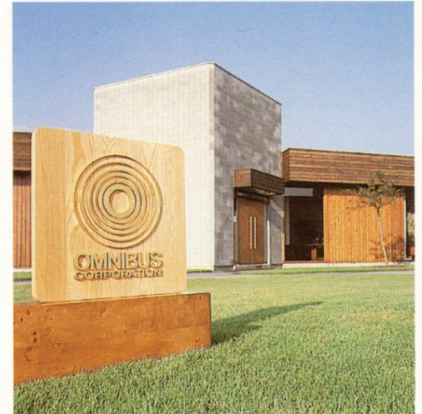
- ☐ Marketing Management Consulting
- ☐ Merchandising Programs
- ☐ Graphic Art and Phototypesetting

SHANNON/IMAGE GRAPHICS INC. LONDON, ONTARIO

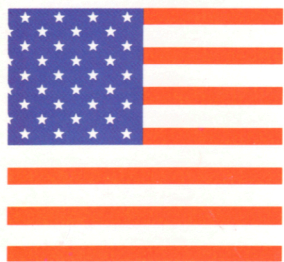
- ☐ 4-Color Print Production
- ☐ Creative Design
- ☐ Publishing and Philatelic Marketing

TIMESAVER GUELPH, ONTARIO DYNATREX HOLDINGS (1974) LIMITED

- ☐ Timesaver Credit Card Marketing
- ☐ Retail Marketing



GROUP



Omnibus Inc. Operating Divisions



Offering all the conveniences of nearby Los Angeles, Westlake Village, California provides the setting for the United States Corporate Offices, providing services to the U.S. and overseas operations.

OMNIBUS INC.

IMAGE WEST LIMITED LOS ANGELES/TORONTO

- ☐ Computer Video Animation
- ☐ Special Effects
- ☐ Television Commercials

IMAGE SCREEN ARTS LTD. LOS ANGELES

- ☐ Creative and Production Art
- ☐ Hi-Kon Kodalith Reproductions
- ☐ Equipment Rental

OMNIBUS COMMUNICATIONS INC. LOS ANGELES

- ☐ Marketing and Merchandising
- ☐ International Representation
- ☐ Creative Design

METACHROME COLOR CORPORATION (METACOLOR) SAN FRANCISCO

- ☐ Computer Enhanced Slides
- ☐ Optical Effects
- ☐ 3M Brand Scanamurals

DOWNSTREAM-KEYER INC. LOS ANGELES

- ☐ CMX 340 Off Line Editing
- ☐ Convergence Superstick System
- ☐ Video Duplication

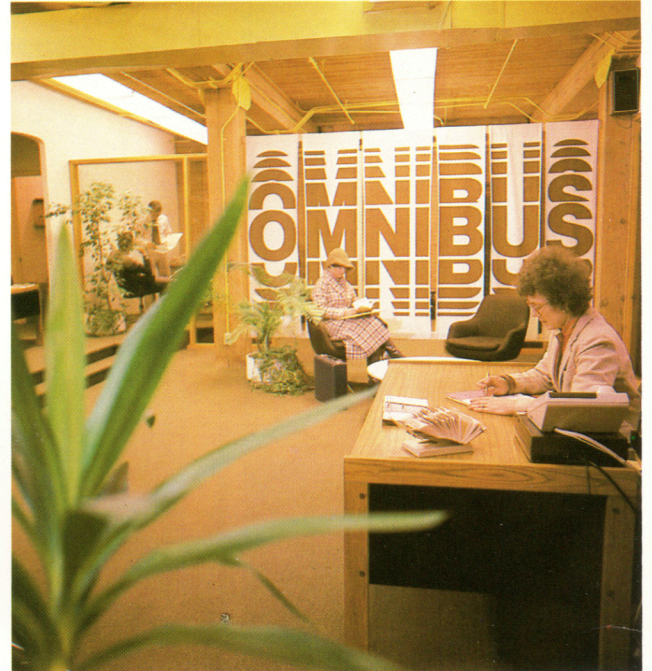
WEATHERSTONE HECKENDORF ORGANISATION PTY. LTD. (THE PICTURE MACHINE) SYDNEY, AUSTRALIA

- ☐ Video and Film Production Services
- ☐ Computer Video Animation
- ☐ Special Effects

Omnibus Communications Limited

London/Toronto

Canadian Based
Marketing and
Merchandising
Consultants



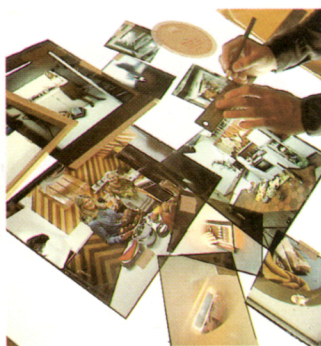
Omnibus Communications has branch offices in London and Toronto to serve Canadian clients. The company has brought together an experienced group of marketing and financial executives to complement our writers, designers, artists and production staff. It is their job through a process of market research and business planning, to assist our clients in executing action oriented marketing programmes. The companies' services include: strategic business planning; merchandising and production; sales training and distribution execution; creative design and media placement.

As a member of the Retail Intelligence System and MANAGEMENT HORIZONS, INC., an international research

and consulting institution, Omnibus Communications may serve a consumer product client from the initial steps of defining the problem, to proposing the solution, right through to implementation. Should a client wish to zero in on one specific aspect of a market, Omnibus uses the same step by step approach for individual projects that it uses for comprehensive campaigns.

The people at Omnibus Communications are a pragmatic team. They have worked in a variety of industries from package goods, appliances and clothing to publishing banking and government which has given them an understanding of the day to day necessity for a client to meet and exceed "real world" budget commitments.

Toronto



London



Los Angeles

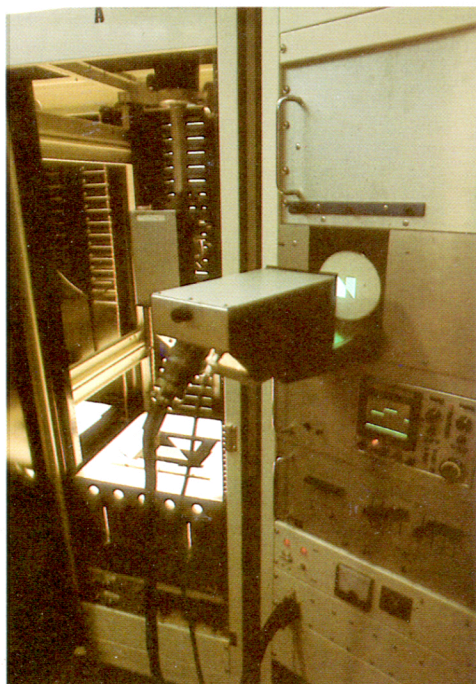


Computer Generated Special Effects



Located in the very heart of Hollywood, California, Image West employs a unique combination of creative talent, experience and technology for a leadership position in special effects. Their people, in conjunction with two Scanimate computers, serve the needs of the advertising and motion picture industries. Whether a client is looking for a complex television program opening, a local station identification, motion picture special effects, or completely animated commercials, the answer lies with the resources of Image West.

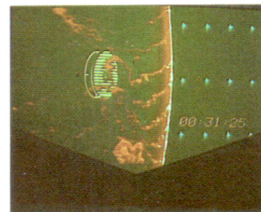
With complete back-up facilities, they are able to meet the ever growing technical and creative needs of the global marketplace. As the only advanced electronic visual effects facility in the Western United States, Image West clients come from around the world to see images soar, change color, explode into a thousand pieces and then magically, reappear. Image West has established a leadership position within its market.



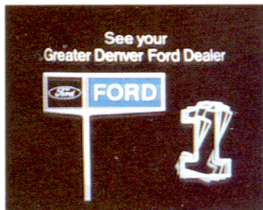
ABC Sports



Kmart



20th Century Fox "Star Wars"



J. Walter Thompson, Ford



Grammy Awards



KGO-TV San Francisco



Benton & Bowles, Texaco



Needham, Harper & Steers

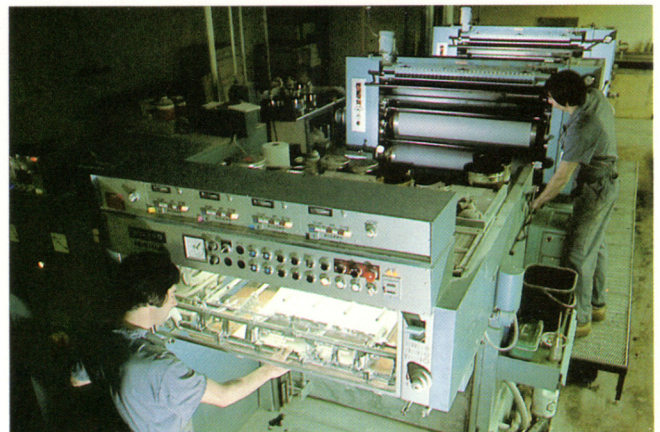


McCann Erickson

Shannon/Image Graphics Inc.

London, Canada

High Quality 4-Color
Printing Service

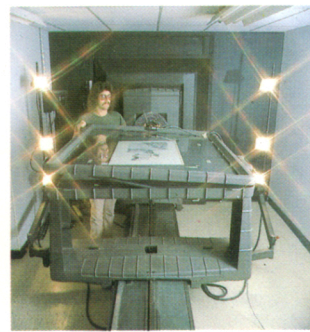


Purchased in 1978, this London based commercial printing facility has a performance record for over twenty years in merging the best of modern technology with skilled craftsmen. The company has a 20,000 sq. ft. plant with complete facilities from camera, art and stripping to the press floor which includes a recent one-half million dollar investment in the Rolls Royce of printing equipment - a Miehle Rolland four colour press. For the final touch to every job, the bindery department is equipped with the most versatile and up-to-date finishing equipment available.

Shannon/Image Graphics has found there is a great need for top-quality colour printing and service. Many printing

firms can put ink on paper, but it is our objective to continue to assist our highly skilled people with the most modern equipment to achieve the highest quality four colour lithography available. This attitude and specialization naturally complement the services of the Communications divisions in Toronto, London and Los Angeles.

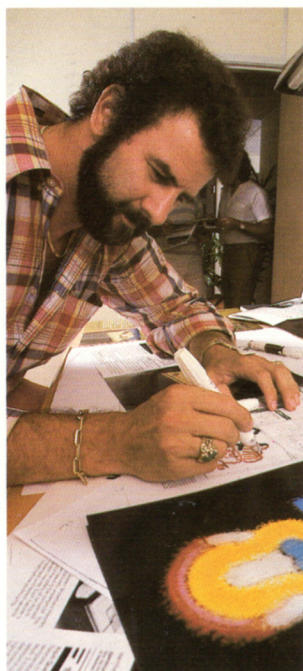
For all the newness and vigour of Shannon/Image Graphics, there remains the same spirit that saw the original owner borrow \$75 twenty years ago, to start a print shop and make it work. It is this spirit that determines our success as much as equipment and technology. At Shannon/Image Graphics the people have the spirit of enterprise. And it is contagious!



Omnibus Communications Inc.

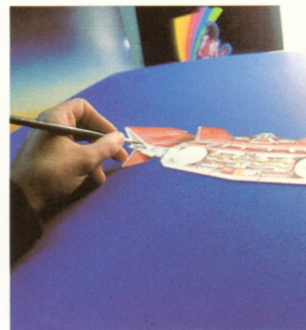
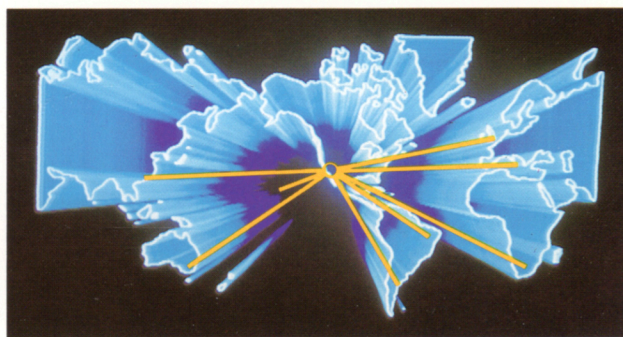
Los Angeles

**U.S. Based
Marketing and
Merchandising
Services**



Omnibus utilizes a unique blend of marketing techniques, communications skills and advertising and sales promotion expertise to execute total communications packages for our clients. The creative process is applied to all facets of communications, from the development of the client's basic competitive advantage, to directing this message to the ultimate prospect.

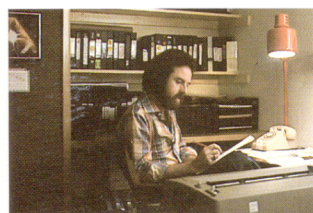
On the international scene, Omnibus is engaged in an on going effort to develop overseas markets for the products and services of the Omnibus Group of Companies. In the United States, Omnibus Communications Inc. is the exclusive sales representative of Omnibus Olympic Promotions, a company that specializes in Olympic promotional packages and ideas.



Downstream-Keyer Inc.

Los Angeles

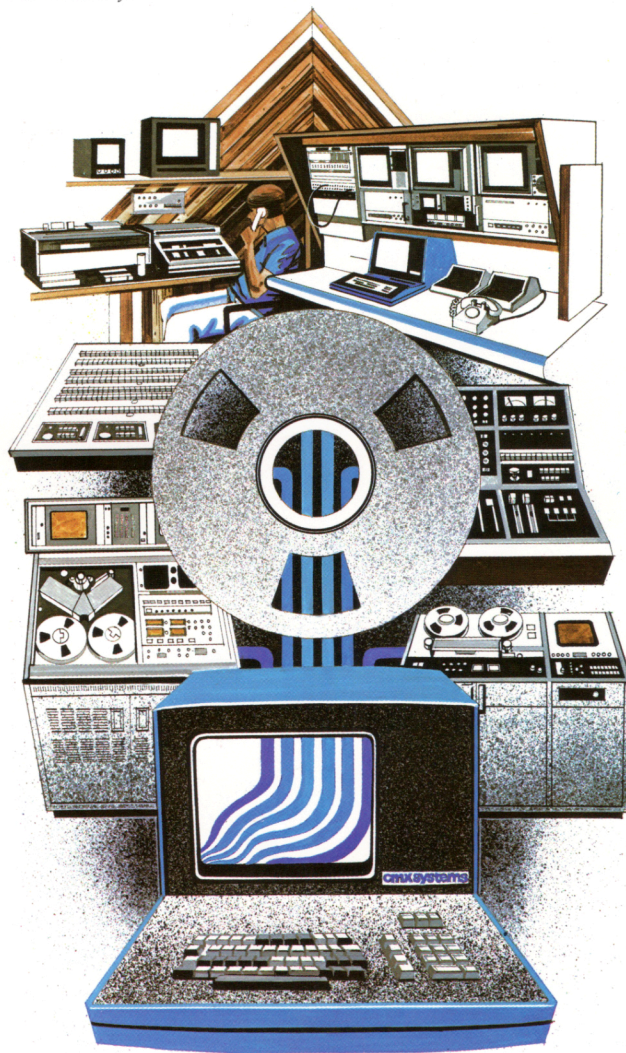
Post-Production Off-Line Editing Services



As the most recent member of the Omnibus family, Downstream-Keyer represents the progressive stance of the company by providing up-to-date 3/4" Off Line Post-Production Services to a broad range of clients.

Equipped with CMX 340 and Convergence Superstick System (with a 1" system in our expansion plan), Downstream-Keyer offers our clients state-of-the-art preview and editing capabilities.

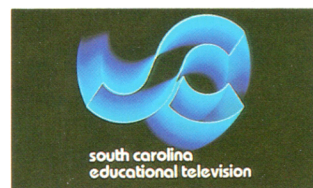
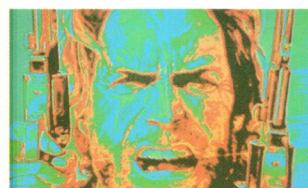
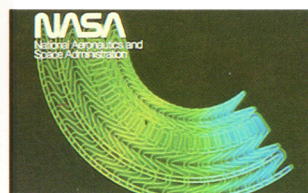
Our clients come from the film, television, music and industrial/educational industries and include NBC, ABC, CBS, Barnum & Bailey, Dick Clark Productions, Paramount Television, RCA Records, A&M Records, Bell & Howell and Walt Disney.



Metacolor

Computer Enhanced Graphics

Metacolor is an authorized dealer for 3M brand Scanimurals, creating architectural paintings on a variety of reproduction surfaces.



Dynatrex Holdings (1974) Limited

Timesaver

Guelph, Canada

Credit Card Marketing Facility



Located in Guelph, Ontario, Dynatrex is licensed by Timesaver Inc. of Washington, D.C., with the Canadian rights to Timesaver, a credit card facility offering one-time application for 12 major credit cards through 4,000 retail outlets across Canada, serving the needs of both the general public and the credit card companies.

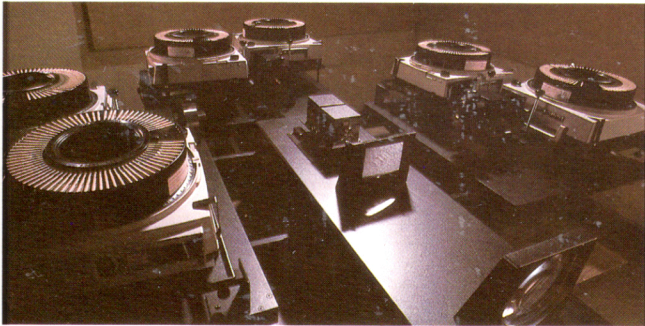
Timesaver is especially effective for consumers in the 25-35 years age group. These are the years when credit is needed most in establishing homes and careers. This allows the consumer to form a credit standing across a broad spectrum of companies. The credit card companies benefit by being able to see the scope of the consumers credit card affiliations at a glance, rather than being unaware of the scope of multiple single applications to several credit grantors at once.



Image Screen Arts Ltd.

Los Angeles

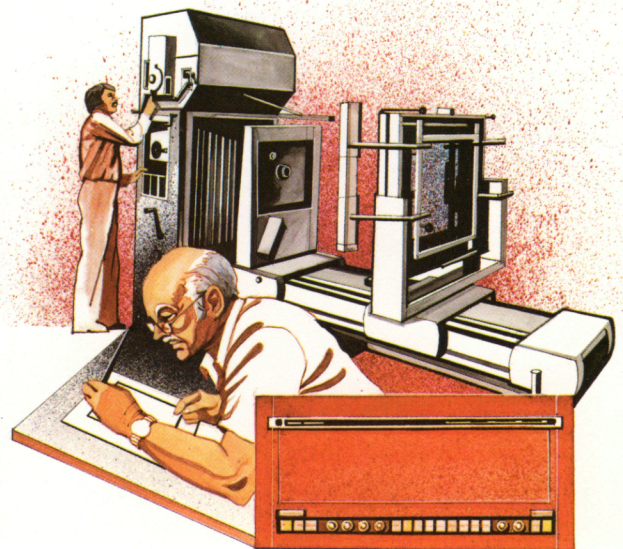
Technical Support Services For The Communications Industry



Located in Hollywood, California, Image Screen Arts provides a number of technical support services, not only for Image West, but also for the communications industry at large. Image Screen Arts offers pre-production film facilities in conjunction with creative art, retouching and Hi-Kon Kodalith reproductions for the printing, motion picture and television industries.

Our newest trade service, a computer-assisted Multiplexer System, is capable of transferring multi-image slide presentations onto video tape or film. This system adds a new dimension toward low cost commercial productions and versatile industrial audio visual effects.

In addition to internal production capabilities, Image Screen Arts is involved in leasing video effects equipment to mobile network television broadcast units for sports events.



Weatherstone Heckendorf Organisation (Pty.) Ltd.

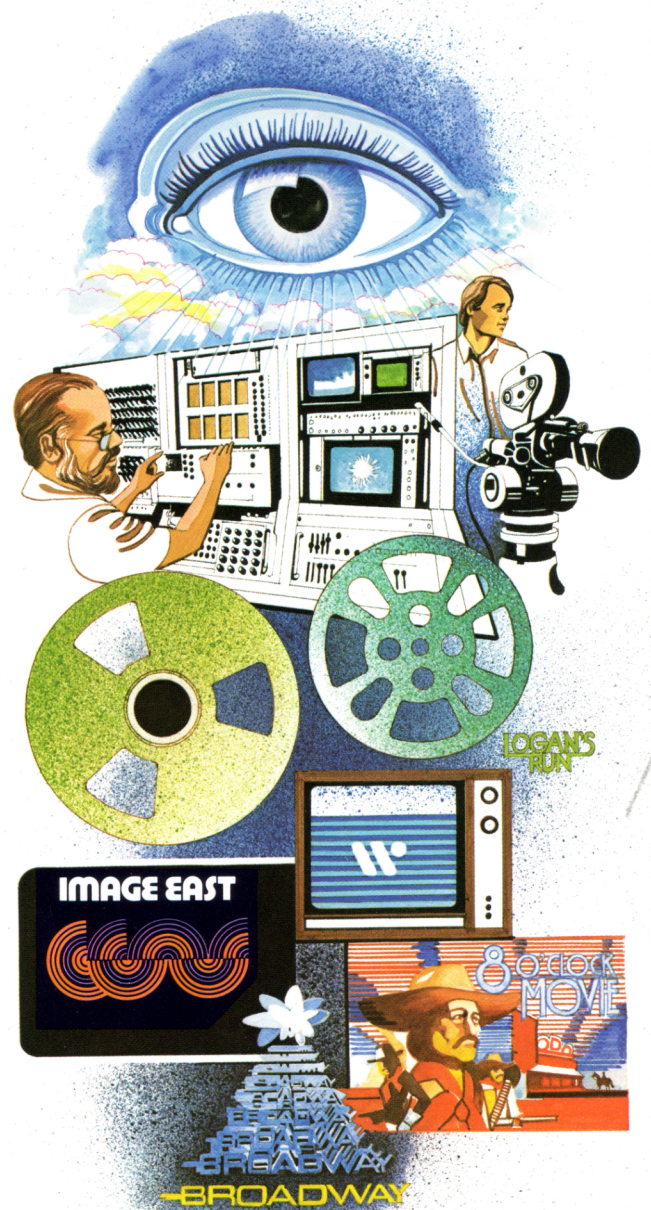
The Picture Machine

Sydney, Australia

Motion Picture and Television Production Services

Sydney, Australia is the home of our third Scanimate computer. The Picture Machine offers live video and film production, computer animation and special effects to the television, motion picture and commercial production industries.

Staffed by leaders in their respected areas, the company has attracted the support of major clients throughout Australia, New Zealand and the Far East.





OMNIBUS

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U.S.A. 91361
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Omnibus Corporation

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Ontario, Canada N6A 1S2
(519) 679-8170

Omnibus Communications Limited Toronto

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(416) 823-7200

Omnibus Communications Inc.

32133 W. Lindero Canyon Road,
Westlake Village, California, U.S.A. 91361
(213) 991-4292

Metachrome Color Corporation

855 Sansome Street, San Francisco,
California, U.S.A. 94111
(415) 421-7098

Image Screen Arts Ltd.

845 N. Highland Avenue, Hollywood,
California, U.S.A. 90038
(213) 466-4181

Downstream-Keyer Inc.

6350 DeLongpre Avenue,
Hollywood, California 90028
(213) 461-3801

Image West Limited

845 N. Highland Avenue, Hollywood,
California, U.S.A. 90038
(213) 466-4181

Dynatrex Holdings (1974) Ltd.

Unit 15, 845 Silvercreek Parkway N.,
Guelph, Ontario, Canada N1K 6K5
(519) 836-6240

Shannon/Image Graphics Inc.

205 Horton Street, London,
Ontario, Canada N6B 1K7
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The Picture Machine

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